



# Stefan Hyttfors

Acclaimed Futurist and Change Agent



## CSA CELEBRITY SPEAKERS

Stefan Hyttfors focuses on disruptive technologies, behavioural change and next generation leadership. His work tackles global opportunities and global challenges. Stefan believes that the future is not to be predicted, it is to be created.

### "ROI in the 21st century means Risk of Ignorance"

#### In detail

Stefan started his career as a photo journalist for Expressen, travelling around the world. He then founded his own consultancy Wenderfalck and studied economics. In 2006 he saw the coming power of social media and focused 100% on digital PR, a very successful strategy which led to several prestigious awards. In 2012, looking to share his learnt insights, he became a sought after business advisor and speaker and has been speaking since on Big Data, cloud computing, regenerative medicine, 3D-printing, crowdsourcing to managers, employees, experts, and executives in CSR, HR, IT, sales, and finance. He studies change and his vision is to help, as many companies and executives as possible, embrace disruptive change on a global scale to create a better future.

#### What he offers you

Stefan's mission is to make you ready for change. The world is changing. The Internet is the biggest game changer of all and it affects all markets. And when markets change, you change or you die. In his presentations, Stefan shows that with disruptive technologies and the power of networks we can find new business solutions and business models and create wealth. He also discusses how to be more agile and competitive in the digital age.

#### How he presents

Highly energetic and provocative and with a good sense of humour, Stefan's presentations are individually tailored to be as relevant as possible. He happily promotes clients' events using video messages and Twitter and he likes using multimedia during his presentation to illustrate his messages.

#### Topics

Preparing for Change in the Face of Uncertainty  
Being Cutting Edge through Customer Driven Innovation  
The Internet of Money  
How to Turn Leadership around, from One of Self-Serving to Team-Serving  
The Future of Work: How a Tsunami of Automation (Robots and Artificial Intelligence) Will Change the Way Humans Work and Create Value  
Sharing Economy: How the Next Generation Prefer Asset on Demand over Ownership and Peer-to-Peer Networks over Hierarchy  
Agility and Competitiveness in the Digital Age

#### Languages

He presents in English and Swedish.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone or e-mail us.



watch video

#### Publications

2016

Yoga for Leaders: How to Manage Self-Disruption in a World of Self-Destruction



"Stefan Hyttfors brought great inspiration to our session and the feedback from the worldwide audience was fantastic - combining the evolution of technology and what this means for us as individuals, employees and leaders to have a healthy mind set in this world of constant change, opened our people's week with an inspiring and thought provoking way to view change!"

