



# Scott Steinberg

Top Technology Futurist, Innovation & Trends Expert



## CSA CELEBRITY SPEAKERS

Scott Steinberg is one of today's best-known leadership, strategic innovation, and future trends experts. A pioneer in the field of digital transformation, the Fortune 500 calls him a "defining figure in business + technology" and "top trendsetter to follow."

**"Branded today's #1 ranked technology and generations expert according to Google."**

### In detail

As the CEO of BIZDEV: The International Association for Business Development and Strategic Partnerships, and management consulting and market research firm FutureProof Strategies, Scott helps partners understand emerging trends and drive growth around them. A strategic adviser to C-level leaders and four-star generals, firms like IBM, PwC, and the US Dept. of Defense regularly seek his insight. Scott has been described by the European Commission as "One of the best gurus on innovation & competitive advantage strategies to accelerate growth." Scott is the bestselling author of 14 books including *Make Change Work for You* and *Millennial Marketing*, as seen by over 1 billion people in 600+ outlets.

### What he offers you

One of the world's top influencers and business experts, Scott's hailed as a top change agent and technology futurist. Scott's motivational speeches, leadership seminars and training workshops reveal how to accelerate change and growth and are invaluable for demonstrating how to become more successful and effective in your life and business.

### How he presents

A noted content strategy, social media and communications expert, Scott is a tremendously entertaining and insightful speaker. An experienced moderator and host, he has a gift for making complex ideas easily understood, his strategic thinking is second to none and he has an ability to recognise and communicate patterns that are driving the market.

### Topics

Leading with Innovation  
 Millennials and Gen Z  
 Defending Against Disruption: A New Approach to Cyber Security  
 Digital Transformation: How to Succeed in the New Era of Smart  
 Future Trends: HR, Workforce, Retail, Consumer, Healthcare, etc.  
 Creating a Culture of Innovation

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

### Publications

#### 2020

Think Like a Futurist

#### 2018

Lead With Your Heart Parenting High-Tech Kids

#### 2016

Millennial Marketing

#### 2015

Make Change Work for You

#### 2013

Becoming Essential

### Credentials

Named World's Leading Business Strategist by the Intl. Association for Scholastic Excellence

Head of BIZDEV: The Intl. Association for Business Development and Strategic Partnerships