



# Scott Bales

Global Leader on Innovation, Trends, Design and Mobility



## CSA CELEBRITY SPEAKERS

Scott Bales is a global leader in the cutting edge arena known as "The Digital Shift and Mobility", which encompasses innovation, culture, design, technology and mobility in a world gone digital. A thought leader through and through, Scott thrives on the intersection between cultural and behavioural changes in the face technology innovations. He currently runs a boutique advisory firm in Singapore, blessed with recognition as "the most influential in the advancement of financial services and mobility". With over ten years of international experience, he has built a reputation as a sought after consultant and speaker with the ability to communicate unorthodox ideas with passion and charisma.

**"Internationally renowned technology guru"**

### In detail

Outside of the corporate sphere, Scott has worked with various governments across the globe, taking on key advisory roles in countrywide infrastructure. As a multifaceted techie, he was instrumental in developing the mobile centric industries for markets across Asia-Pacific. He is a man on a mobile technology mission to transform mainstream thought processing around conventional business practices. He is a founding member of Next Bank, mentor to Entrepreneurs across the world on Lean Startup, sits on the Board of Care Pakistan and holds advisory positions at Invitree, Our Better World, The HUB Singapore and Apps 4 Good.

### What he offers you

Scott's energy transfers to the stage as a globally recognised speaker on Digital Consumers, Mobility and Innovation. His practical approach to understanding behaviour, technology and trends, make him a valuable contributor to connecting companies' objectives with the market. Audiences will benefit from the insights of one of the most respected commentators on these topics.

### How he presents

Highly entertaining, with rich presentations complemented by up-to-the-minute case studies, video and rich imagery, Scott is sure to leave you with a memorable and impacting keynote session.

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

## Publications

**2014**

Mobile Ready: Connecting With the Untethered Consumer

## Topics

- Digital Culture
- Innovation and Mobility
- Better Manage Innovation Success
- Entrepreneurial Leadership