



# Roger Camrass

Renowned Business Leader and Founder of Mozaic-Services



## CSA CELEBRITY SPEAKERS

Roger Camrass is a respected international business leader with 35 years of experience in consulting, management and entrepreneurship. Roger has worked in both the public and private sectors, helping companies navigate through periods of intense technological, social and economic change. Roger has achieved a unique international reputation as the 'digital story teller of our time' helping individuals and organisations peer confidently into the future.

**Roger Camrass is an innovative strategist in a connected world**

### In detail

Roger is the founder of Mozaic Services and was an Executive Director of Fujitsu in Europe, a faculty member of ESADE business school in Spain and a director of a US based hedge fund, Knoll Capital Management. He has exercised his life-long passion for future thinking by undertaking a succession of global research programmes such as 'Business in the Third Millennium' which he led whilst at SRI (Stanford Research Institute). His book 'Atomic: reforming the Business Landscape into the new structures of tomorrow' delivers a convincing vision for the future of work in a truly digital world.

### What he offers you

Roger offers expert advice on how to re-invent companies. Roger is able to package and communicate big new ideas to customers and sector partners that help raise brand awareness and related credibility. Roger brings a provocative but well argued view of how business will change in the coming decades and how styles of leadership will need to adapt to a New Digital World.

### How he presents

An innovative and provocative thinker with unequalled practical experience, Roger exudes excitement and energy that is infectious to all around him.

### Topics

Technology Mega Trends  
New Organisational Design  
East Meets West  
Business Transformation and Big Change  
New Models for IT Organisations

### Languages

Roger presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 2003

Atomic - Reforming the Business Landscape into the New Structures of Tomorrow

#### 2001

The Atomic Corporation