



## CSA CELEBRITY SPEAKERS

Richard Pascale is a leading business consultant worldwide, a best-selling author and a respected scholar. He is an Associate Fellow of Oxford University and was a member of the faculty of Stanford's Graduate School of Business where he taught the course on organisational survival. He was a White House Fellow, Special Assistant to the Secretary of Labor and Senior Staff of a White House Task Force.

"Richard combines a rare synthesis of scholarly thinking and practical experience"

### In detail

In conjunction with articles and books, Richard has conducted extensive research at BP, Ford, General Electric, General Motors and Honda. Richard served as advisor in Iraq to U.S. Ambassador Zalmay Khalilzad during the summer of 2005. This work entailed the transition of the new ambassador into his post and the management of the largest U.S. mission in the world. Richard received his MBA and doctorate from Harvard Business School and was a Baker Scholar.

## What he offers you

As an advisor to CEOs and senior executives of many Fortune 500 companies, his work addresses the intersection of strategy and organization. His specific expertise encompasses the design, facilitation and mobilisation of large scale organisational change in pursuit of strategic intentions. His counterintuitive approach to problem solving helps organisations to discover 'invisible' solutions in their midst.

## How he presents

Richard's ability to connect in a direct and down-to-earth fashion makes him a highly sought after and effective speaker Richard combines a rare synthesis of scholarly thinking and practical experience. He encourages agility, which enables businesses to reinvent themselves in the dynamic and volatile new economy.

### Topics

Inspirational and Insightful Leadership Re-Inventing the Organisation Creating and Sustaining Agility Managing from The Future Transformation

# Languages

He presents in English.

# Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

## How to book him?

Simply phone, fax or e-mail us.

## Publications

#### 2010

The Power of Positive Deviance: How Unlikely Innovators Solve the World Toughest Problems

#### 2001

Surfing the Edge of Chaos: The Laws of Nature and the New Laws of Business

#### 1991

Managing on the Edge: How the Smartest Companies Use Conflict to Stay Ahead

### 1982

The Art of Japanese Management