



## Reg Athwal

Mr. Unleash Your DNA Human Potential Development  
Expert, TV Host



### CSA CELEBRITY SPEAKERS

Reg Athwal has spent many years building businesses and specializing in human capital management and human potential development. He is a pioneering television show producer and host of the Talking Tycoons show in Middle East, where he interviews serial entrepreneurs, leaders, pioneers and billionaires.

**Reg was invited to strategically advise the Young Arab Leaders Organization of the Middle East, assisting the government and leading CEOs in the UAE with the Showcasing Leadership Initiative**

#### In detail

Reg regularly writes articles for the Forbes sister publication Your Business in the Gulf Region and the Market500 publication for CEOs in Europe. One of his key achievements includes being the opening keynote speaker and chairman of the first ever congress and official opening of the multi-billion dollar Emirates Palace in Abu Dhabi, UAE. He has built numerous start-up companies in the UK, India, UAE and Bahrain and worked with over 20,000 CEOs in 38 countries. In 2008 he launched OneTVO - Middle East's first pure online television platform.

#### What he offers you

Reg is truly a great thinker of our times, who shares his proven formula and ideas to deal with adversity and tough times, whilst keeping team morale high and focused for the coming year.

#### How he presents

He has a warming and energetic professional delivery style, backed with extensive business expertise and substance and is really able to engage with his audiences at all times.

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.

#### Publications

##### 2009

Unleash Your DNA - Achieve Remarkable Results Fast!

##### 2006

Raw Questions: 52 Transformational Questions

##### 2005

He is a best-selling co-author of the USA series Wake Up and Live the Life You Love, authored with Dr. Wayne Dyer, Mark Victor Hansen and Dr. Deepak Chopra

#### Topics

Adversity  
Motivation  
Family-Based Businesses  
Human Capital  
World-Class Teams  
Entrepreneurship  
Leadership  
Conference Chair & Master of Ceremonies