



# Rasmus Ankersen

The High Performance Anthropologist



## CSA CELEBRITY SPEAKERS

Rasmus Ankersen, an ex-footballer, bestselling author and entrepreneur, is also a speaker on performance development and organisational attitude: a trusted advisor to businesses and athletes around the world.

**'The business world owes Rasmus much gratitude for his facts based, in depth studies of what it truly takes to be, identify and build talent'. The LEGO Group**

### In detail

Rasmus' desire to understand the code that unlocks World Class performance led him to be head coach of the first soccer academy in Scandinavia, which has produced several top international players. In 2010 he spent six months travelling around the world to live and train with the best athletes and coaches on the globe. In 2016 Rasmus published *Hunger in Paradise*, the result of five years of research. Answering some of the toughest but most relevant management questions of today: how do you keep complacency out of the building when you are cashing in record profits? How do you act with urgency when there seems to be no obvious burning platform in sight: how do you create *Hunger in Paradise*.

### What he offers you

Rasmus Ankersen challenges organisations to re-think how they identify, grow and ignite talent, how they fight the complacency that comes with success and how they can stay ahead in the fast changing world. He is well known for providing advice that is down to earth and relevant that takes into account the real-world complexities.

### How he presents

With his powerful, refreshing style Rasmus challenges everyone most fundamental beliefs about success, leaving audiences around the world with new, effective strategies, which he knows will work. He is a professional and very powerful performer who shares an excellent story in a thought-provoking way.

### Topics

Hunger in Paradise  
The Gold Mine Effect  
Talent and Personal Development  
Leadership  
Teamwork  
Winning Culture

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.



watch video

### Publications

#### 2016

*Hunger in Paradise*

#### 2012

*The Gold Mine Effect: Crack the Secrets of High Performance*

#### 2009

*Raising a Winner*

#### 2008

*Leader DNA*

#### 2007

*DNA of a Winner*