# Dr. Ram Charan
## Global Business Advisor & Best-Selling Author

Ram Charan is a renowned business strategy and leadership expert who achieved international recognition for simplifying the complexity of running a business in today's fast changing environment. Over four decades, he has guided numerous Fortune 500 companies through challenges and mentored several leaders to successful CEO roles.

**"The most influential consultant alive" Fortune Magazin**

## In detail

Ram Charan was first introduced to business while working in the family shoe shop in India. With an MBA and doctorate from Harvard Business School, he initially stayed to teach at their faculty before pursuing consulting full-time. Through working with top business leaders around the world, Ram has developed an expansive perspective of the global business landscape and a finely tuned business acumen and his in-house executive education programs were among BusinessWeek's top ten resources. He has written more than 30 books of which several were bestsellers.

## What he offers you

With a talent for simplifying even the most intricate business concepts, Ram expertly delivers practical insights that will truly transform your thinking. He transports delegates into real-life scenarios, making his ideas relatable, actionable and memorable.

## How he presents

Ram Charan is praised for being practical, entertaining, relevant and highly actionable - the kind of advice you can use Monday morning.

## Topics

Leading Your Business Through the Global Tilt

Execution

Growth

Leadership

Corporate Boards

Talent

Innovation

Profitability/Selling

## Languages

He presents in English and Spanish.

## Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

## How to book him?

Simply phone, fax or e-mail us.

## Publications

Talent: The Market Cap Multiplier

**2019**

The Amazon Management System

**2015**

The Attacker's Advantage

**2013**

Global Tilt

**2022**

Leading Through Inflation

The Digital Leader

**2021**

Rethinking Competitive Advantage

**2017**

What the CEO Wants You to Know