# Perry McCarthy

## Top Racing Driver, Presenter & the Original "STIG" from BBC's Top Gear

CSA CELEBRITY SPEAKERS

Perry McCarthy is quite simply unique. He is an ex-Formula One driver, a bestselling author and was the original secret racing driver from BBC's Top Gear - 'The Stig'. In the world of International Motor Racing, Perry is known for his speed and humour but is also famous for his determination, opportunism and deal making abilities.

**Perry's motto is "Whatever it Takes"**

## In detail

Funding his early career by working on the Oil Rigs of the North Sea, Perry raced in Formula Ford, Formula 3, eventually F3000 and various sports car races in the US before testing for the Footwork Formula One team in 1991. His Formula One break however didn't come until 1992 when he was signed by the independent Andrea Moda team. Further tests for Williams and Benetton precipitated a brief retirement before a return to Sports Car Racing - including 5 appearances at Le Mans between 1996 and 2003.In 2002 Perry released his autobiography entitled "Flat Out, Flat Broke" which went on to become an international bestseller.

## What he offers you

Perry is in high demand to present "The business of Formula One" and what it means to you.  He links his experience and passionate attitude, along with his behind-the-scenes knowledge of the Formula One world, to provide a highly entertaining and insightful speech tailored to enhance key event messages.

## How he presents

Perry combines his famous sense of humour and his experiences of rising to the top against the odds to entertain audiences worldwide with hilarious after dinner speeches or captivating business and motivational addresses.

## Topics

- The Business of Formula 1 Motor Racing
- Peak Performance with Marginal Gains
- Dynamic Teamwork Lessons from the Pit Lane
- Using Cutting Edge Tech Using Data Analytics to Win
- Risk Management and Overcoming Fear
- Pursuing a Dream to Reach Your Goal
- Turning Failure into Success

## Languages

He presents in English.

## Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

## How to book him?

Simply phone, fax or e-mail us.

watch video

## Publications

**2002**

Flat Out, Flat Broke