

# Norman Jay MBE Innovative and Pioneering DJ



#### CSA CELEBRITY SPEAKERS

Norman Jay is arguably one of the finest and most respected deejays in the world today whose talents and many years of dedicated service to his profession have now seen him rightfully acknowledged by the highest authority in the land. Influenced by the powerful and exciting sounds coming out of late 6o's Black America, he became an avid collector of American black music. It highlights his influence on - and his importance to - the modern dance scene as we know it today since he embarked on his illustrious deejay career back in the early eighties.

"A recognised authority on black music and UK club culture"

#### In detail

He has played for the likes of Mick Jagger at his exclusive 50th birthday party - Robert Di Nero, Michael Caine, George Michael, Will Smith, Prince, Bruce Springsteen, Jamiroquai, etc. He is without doubt the deejay of choice of the rich and famous 'celebrity set'. His musical talents have been utilised for marketing campaigns for global brands such as Vodafone, Debenhams, H&M, etc, and prestigious UK lifestyle brands. His enduring popularity lies in this rare democratic approach to his playlist. Another factor is his foresight and innovation.

#### What he offers you

Jay has played all over the world and is often hired for celebrity parties, fashion shows and film premieres and has won numerous awards. Numerous international brands have seen the benefit of utilising his distinctive musical style for their TV advertising campaigns.

### How he presents

With the rise of UK dance culture, Jay has found his niche extremely popular with a new generation of dance fans up and down the country, whether it's playing house and garage, drum and bass or plain old skool funk, jazz or hip-hop. He has managed to maintain his musical roots whilst being right up there with the best of them.

## Topics

Entertainment Music Dance Host After Dinner

### Languages

He presents in English.

## Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

## How to book him?

Simply phone, fax or e-mail us.