



# Nicholas Carr

Former Executive Editor of the Harvard Business Review



## CSA CELEBRITY SPEAKERS

A former executive editor of the Harvard Business Review, Nicholas Carr is an acclaimed business writer and speaker on technology, business, and culture. In addition to writing more than a dozen articles and interviews for HBR, he is also the author of the much-discussed *Is Google Making Us Stupid?*, the cover article in *The Atlantic's* 2008 Ideas issue. He writes regularly for the *Financial Times* and *The Guardian*, and his articles have also appeared in the *New York Times*, *Wired*, *Business 2.0*, *The Banker*, and *Advertising Age* as well as on his blog *Rough Type*.

**"His argument is simple, powerful and yet also subtle" *The Economist***

### In detail

He holds a B.A. from Dartmouth College and an M.A. from Harvard University. He was a principal at Mercer Management Consulting. He has also appeared as a business commentator on CNN, CNBC, CNBC-Asia and Tech TV. He is a member of the Encyclopaedia Britannica's editorial board of advisors. He writes a column on innovation for *Strategy & Business*, where he's a contributing editor, and writes a technology column for *Business Week Online*.

### What he offers you

In his presentations Nicholas offers great insight as he examines the evolution of information technology in business and shows how it follows a pattern strikingly similar to that of earlier technologies like rail transport and the electricity industry. In 2005, *Optimize* magazine named him one of the leading thinkers on information technology, and in 2007 *eWeek* named him one of the 100 most influential people in IT.

### How he presents

A perceptive and balanced speaker, Nicholas' engaging presentations clarify the role of new technologies and innovation in the way we do business.

### Languages

Nicholas presents in English..

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

## Publications

### 2014

The Glass Cage: Automation and Us

### 2013

The Big Switch: Rewiring the World, from Edison to Google

### 2010

The Shallows: What the Internet Is Doing to Our Brains

### 2008

The Big Switch: Rewiring the World, from Edison to Google

### 2004

Does IT Matter? Information Technology and the Corrosion of Competitive Advantage

## Topics

Business Strategy

Innovation

New Technologies

Competitiveness

The Big Switch: Our New Digital Destiny