



# Prof. Muhammad Yunus

Founder of the Grameen Bank and Winner of the 2006 Nobel Peace Prize



## CSA CELEBRITY SPEAKERS

In 1976, Muhammad Yunus founded the Grameen Bank. The success of the Grameen model, lending to the poor, has inspired efforts throughout the developing world and even in industrialised nations including the USA. In 2009, Thinkers 50 placed him among the top ten most influential thinkers.

**"Today, the concept of business is to make money. Making money is the name of the business."**

### In detail

Besides Grameen Bank he has created a number of companies in Bangladesh to address diverse issues of poverty and development. Among the companies are Grameen Phone (a mobile telephone company), Grameen Cybernet (Internet Service Provider), Grameen Communications (Rural Internet Service Provider), Grameen Software company, Grameen Information Technology Park, Grameen Fund (Social Venture Capital Company), Grameen Capital Management company and many more. His methods have also been applied to Burma and in Kosovo with great success and he is now embarking upon an effort to eliminate global poverty.

### What he offers you

Prof. Muhammad Yunus is a highly charismatic figure with a wealth of innovative ideas and the power to help thousands of people to decide their own destiny. He has shown himself to be a leader who has managed to translate visions into practical action for the benefit of millions of people, not only in Bangladesh, but also in many other countries. He carefully explains to audiences his ideas and lays the foundations for the successful implementation of his model which is eradicating poverty around the globe.

### How he presents

An empowering and emotive speaker, Muhammad Yunus talks passionately about his goals and dreams and leaves audiences inspired with his simple yet effective ideas.

### Topics

The Grameen Model  
Economic Self-advancement  
The Eradication of Poverty  
Economic Development  
Social and Economic Policy Making

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 2008

Creating a World Without Poverty: Social Business and the Future of Capitalism

#### 1998

Banker to the Poor: Micro-Lending and the Battle against World Poverty

### Credentials

#### 2009

US Presidential Medal of Freedom, the highest civilian award in the US

#### 2006

Nobel Peace Prize

8th Seoul Peace Prize

Mother Teresa Award, India

Honorary Doctorate from the American University of Beirut

#### 2004

The Economist Newspaper's Prize for Social and Economic Innovation.

#### 1998

Prince of Asturias Award

Sydney Peace Prize

#### 1996

Simón Bolívar Prize from UNESCO

#### 1994

World Food Prize