



## Dr. Michael Gross

Former Olympic Champion Swimmer & Business Consultant



### CSA CELEBRITY SPEAKERS

Michael Gross, The German Albatross, is perhaps the finest European swimmer ever. He held four world records in four different events at the same time. Michael now advises corporations on different aspects of marketing and product positioning and is highly sought-after by decision makers from all fields, eager to benefit from the former Olympic champion's innovative and motivational ideas. He is featured in Bud Greenspan's 16 Days of Glory, the documentary film of the 1984 Summer Olympics.

**Michael Gross was elected German "Athlete of the Year" four times (1982, 1983, 1984 & 1988)**

#### In detail

At 19, Michael Gross set his first world record in swimming at the German nationals in 1983. In the following three years, Michael broke his own record in the 200meter freestyle four times and set world marks in the 200m butterfly (four times) and 100m butterfly and 100m freestyle. During his swimming career, he won a total of thirteen medals at the World Championships (including five golds), fifteen gold medals at the European Championships. He was named Male World Swimmer of the Year in 1985 by Swimming World magazine and admitted to the International Swimming Hall of Fame in 1995.

#### What he offers you

Nicknamed the "Albatross" for his massive wing span, Michael Gross dominated the surface of the water for a decade as one of the greatest swimmers in history. He helps companies develop a performance culture that designed to overcome the ever-changing challenges towards success for the future. Michael has vast experience in communications and marketing, particularly in the fields of change management, promotion and sponsorship. In addition, he is in demand as a facilitator of seminars and conferences.

#### How he presents

This 6ft. 7in. world record breaker, Michael Gross is a commanding presence and excellent communicator at a wide range of corporate events. All his invaluable speeches are designed for any subsequent question and answer session.

#### Languages

He presents in German & English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.

#### Topics

Change Management - Businesses for the Future  
Change & Leadership - The People Mobilize Capital  
Companies as a Brand - Image Leads To Success  
Victory & Defeat - The Basis for Motivation  
Every Day an Olympic Victory - The Path To Success  
Olympic Stories - Behind the Scenes  
Sport & Commerce - As Millions Are Moved  
Facilitator