



Martin Roll
Business & Brand Expert



CSA CELEBRITY SPEAKERS

Martin Roll is an experienced global business strategist, senior advisor and facilitator to Fortune 500 companies, Asian firms and family-owned businesses. He is CEO of Martin Roll Company with more than 25 years of board & C-suite counselling experience.

"World-renowned thought-leader and global business strategist"

In detail

Martin Roll is an advisor to several global boards and businesses and a mentor for next generation leaders in business families, start-ups, and high-growth companies. He has been a Senior Advisor to McKinsey & Company. Martin is a Distinguished Fellow and Entrepreneur in Residence at INSEAD. He teaches MBA, EMBA and Executive Education programs at INSEAD, CEIBS and Nanyang Business School and is a frequent guest lecturer at Wharton, Harvard and other leading business schools. Martin is also a Visiting Professor at China Europe International Business School (CEIBS). He is a columnist for INSEAD Knowledge, a prolific management writer and regular commentator in global media.

What he offers you

Martin leverages his diverse global experiences and extensive business strategy and leadership insights on how to create, scale and sustain enduring, high-performing companies and organizations. Martin Roll is very experienced in counselling clients at all management levels from business owners and C-suite leaders to functional staff across multiple industries and diverse global cultures.

How he presents

Martin Roll has vast experience as a world-renowned speaker and he is in constant demand at some of the most global influential business conferences worldwide.

Languages

He presents in English and Danish.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone or e-mail us.

Publications

2022

Family Business Strategy - Leading Future Paths With Impact

2016

The Future of Branding

2015

Asian Brand Strategy - Building and Sustaining Strong Global Brands in Asia - Revised and Updated - (awarded "Best Business Books 2006" by Strategy/Business)

Topics

Leadership in the 21st Century

Lead With Impact: How Authentic Leaders Drive Sustained Success

Successful Global Change and Transformation Strategy

The Customer-Centric and Growth-Driven Board: A New Board Agenda

Transforming Global Business and Organization for the Digital Age

Family Business Transformation and Transition - Best Global Practices

Darlings and Dragons: How China and Asia Reshape The Global World

Asian Brand Strategy: A New Paradigm