



# Mariana Mazzucato

Economics, Finance & Innovation Expert



## CSA CELEBRITY SPEAKERS

Mariana Mazzucato is an economist with an interest in the relationship between innovation and growth, and economic policies that can ensure that economic growth is not only 'smart' but also inclusive and sustainable. Her work on finance and innovation argues that financial markets must be reformed to support productive investments and innovation: creative destruction not destructive creation. Mariana is currently R.M. Phillips Professor in Science and Technology Policy at the University of Sussex and Visiting Professor in the Economics of Innovation at the Open University.

**"What Europe needs today is not austerity but strategic investments"**

### In detail

Mariana received her BA from Tufts University in History and International Relations, and a PhD in Economics at the Graduate Faculty of the New School for Social Research in NY. She was Scientific Coordinator of a 3 year European Commission funded FP7 project on Finance, Innovation and Growth (FINNOV, 2009-2012), and is working on two new research projects, one funded by the Ford Foundation, and the other by the Institute for New Economic Thinking.

### What she offers you

Mariana focuses on theorising the role of the State in the dynamics of economic growth - and uses these insights to influence industrial strategy and growth policy in the UK and abroad. Mariana's aim is to force people with very different backgrounds and views to bang heads together and come up with solutions.

### How she presents

Mariana's speaking style coupled with an incisive understanding and enlightened capacity to explain and discuss global issues has contributed to her high popularity and reputation.

### Topics

New Economic Thinking  
Finance Innovation & Growth  
The Entrepreneurial State  
Role of the State in Economic Growth

### Languages

She presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone, fax or e-mail us.



[watch video](#)

### Publications

#### 2011

The Entrepreneurial State

#### 2010

Personal Investment

#### 2006

Knowledge Accumulation and Industry Evolution