



## Lucy Marcus

Chair of the Global Task Force on Building Women Leaders



### CSA CELEBRITY SPEAKERS

As one of the World Economic Forum's Global Leaders for Tomorrow, Lucy Marcus represents a new generation of global decision-makers from business, government, politics and civil society who have demonstrated outstanding leadership.

**Lucy was listed as a "Face to Watch" in Management Today Magazine's annual list of "Britain's 50 Most Powerful Women"**

#### In detail

Lucy is the CEO of Marcus Venture Consulting and High Tech Women. Prior to founding both companies, Lucy was co-founder and Vice President of Marketing and Sales of an enterprise management software company, she was in charge of Marketing and Business Development for Europe, the Middle East and Africa (EMEA) at Infinity Financial Technologies, ran the EMEA operations of a communications consulting company, and worked at Price Waterhouse in the East European Services Division and at the US Treasury's Economic Policy Division.

#### What she offers you

Recognised as being at the forefront of market predictions and an expert on business and finance, and both the new and the old economy, Lucy helps to identify and tackle the most important questions that need to be answered in the ever-changing economic landscape. She helps key players to assess the corporate landscape and find the answer to "What market am I in? How will I win?"

#### How she presents

A brilliant and astute speaker on global economic trends and best practices for investment, private equity, venture capital, entrepreneurship and technology, Lucy has spoken internationally at a wide variety of prestigious summits including the World Economic Forum's European Economic Summit.

#### Topics

Globalisation and Consolidation in Europe  
Building Strong Businesses in Uncertain Times  
Competing in the New Capital Markets  
Return on Investment with e-strategy  
Private Equity in a Changing Landscape

#### Languages

She presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

#### How to book her?

Simply phone, fax or e-mail us.



On behalf of all the editorial and conference teams at Reed, may I take this opportunity to thank Lucy for her invaluable input into our IT Channels. Her level of interaction and debate was superb. Reed Business Publications

