



# Lawrie McMenemy MBE

Former Manager of Southampton Football Club



## CSA CELEBRITY SPEAKERS

Lawrie McMenemy rocketed to footballing fame when he turned one of the provincial clubs into a force to be reckoned with. In 1973 he became assistant manager at Southampton and was promoted to manager in December. In 1977-78, the Saints won promotion to the First Division and a year later reached the League Cup Final. Probably his biggest achievement was when he took second division Southampton to the FA Cup Final in 1976, beating Manchester United 1-0.

**Rated in the Guinness Book of Records as one of the twenty most successful managers in post-war English football**

### In detail

Lawrie is heavily involved in charity work, he is a Patron of the Alzheimer's Disease Association and works with Scope, St Dismus Society, N.S.P.C.C, Autistic's Society as well as the Romsey Hospital Appeal and Rose Road Children's Appeal. He is also on the committee of Outward Bound. He also coached a squad selected from the eight-nation Afghan peacekeeping force (ISAF) for Afghanistan's first international sporting event for five years in 2002.

### What he offers you

Lawrie offers audiences the benefit of his considerable expertise as a winning football coach. His strong personality and ability to communicate with players and fans has led him to be admired by many. Appearing regularly on television, radio and in print he is highly respected and revered as a top football pundit and commentator.

### How he presents

Lawrie's invigorating and entertaining presentations focus on management motivation. A theme he has addressed at numerous conferences for corporate clients which include Reuters, Hewlett Packard, Sema Group, Lloyds Bank, IBM and The Royal Mail amongst others.

### Topics

- Management Motivation
- Leadership
- Teamwork
- Management
- Golf Days

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 1996

Danny Gets to Grip with Football (with Danny Byrnes)

#### 1981

Lawrie McMenemy's Book of Soccer

#### 1979

Diary of a Season