



# Lawrence Leyton

A Leading Expert on the Psychology of Fear!



## CSA CELEBRITY SPEAKERS

Lawrence is best known for his prime-time TV special on channel 4 called Fear of Flying and this led to a strategic partnership with easyJet where his company runs their hugely successful 'fearless flyer' program under their brand.

### "Being Fearless

#### In detail

Lawrence Leyton has an incredible gift to help people overcome fear. Whether it is fear of uncertainty, fear of not being able to achieve certain company goals, the fear of change or the fear of failure, fear is fear! When a company goes through organisational change it puts pressure on everyone and gaining an understanding of how your mind deals with this pressure is key.

Lawrence is an expert on the intricacies of fear and how it affects people in the workplace. What he discovered, and now teaches is inspirational and guaranteed to change the way that you think! He helps over 2,000 people a year to overcome their fear using his unique techniques. He is a regular guest of both radio & TV and his techniques have even been featured on the ITV News.

#### What he offers you

Lawrence will talk through the psychological process of fear in the workplace and demonstrate 'Live' some techniques that top athletes use to help them perform better and how they turn fear to their advantage.

#### How he presents

Lawrence's greatest competitive advantage as a speaker is his ability to entertain. His presentation is very interactive, motivational and above all fun! It will also give a fascinating insight into your mind, whilst at the same time leaving the audience with strong take home messages. Lawrence demonstrates some amazing psychological tests that constantly challenge the audience and helps them to reframe how they think. People literally can't believe how their minds have been deceived and this helps them to realise how they create their own fear!

#### Topics

Being Fearless  
Overcoming Fear in the Workplace  
The Psychology of Fear  
Understanding Organisational Change  
Fear of Uncertainty and Change  
Fear of Failure  
Self-Mastery and Motivation

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.



[watch video](#)

#### Publications

##### 2010

Motivational Audio Series

##### 2002

The Six Most Powerful Sales Questions