



Laurent Haug

Entrepreneur and Innovator



CSA CELEBRITY SPEAKERS

Laurent Haug is an innovator, entrepreneur, observer, strategist, creative matchmaker and investor guiding industry leaders, start-ups and policy makers through the intricacies of emerging technologies and the larger social and economic changes that shape them.

"We cannot predict the future, but we can invent it"

In detail

Laurent is involved in projects from different domains - entrepreneurship, innovation, finance - and facilitates the sharing of ideas, experience and knowledge that lead to innovative action and new collaborative projects. He is a partner at MKS Alternative Investments, focusing on seed investment in Switzerland and internationally. He has worked at the coalface of many large organisations, designing, implementing and managing IT, online banking and web projects. Over many years, Laurent has worked with clients that include Allianz, IMD, Havas, McKinsey, UBS, Groupama, Mylan, Nespresso and Société Générale. Laurent has twice been honoured as one of the most influential person in Switzerland, won a Swiss ICT Award and has been named one of the top 20 Swiss young entrepreneurs in 2011.

What he offers you

Laurent helps fortune 500 companies and start-ups navigate the opportunities and challenges presented by the digital revolution. He explains how to anticipate disruptions using his experience and network to turn them into long term value for current and future digital native customers.

How he presents

.Laurent brings perspective and concrete examples on how technology changes business. He inspires audiences worldwide with his calmness, curiosity and charisma.

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone or e-mail us.

Publications

2016

How Innovators Think

Topics

How Innovators Think: What the Mindset of Innovators Can Teach Us

Technological Trends and their Impact on Business

Banking and Finance 2.0

Consumer Retail Trends

Entrepreneurship