



# Prof Klaus Schweinsberg

Expert on Strategic Leadership and Economic Policy



## CSA CELEBRITY SPEAKERS

Klaus Schweinsberg is an acknowledged expert, author and top international management adviser on strategic leadership and economic policy. Founder and Chairman of the Centre for Strategy and Higher Leadership, he also teaches at several universities.

**"The Young Global Leaders form a powerful international community that can dramatically impact the global future"**

### In detail

Klaus studied Economics and Communications at universities in Switzerland, Italy and Scotland, obtaining his Ph.D. in political economy. He started his career at Bertelsmann Publishing as Editor in Chief and Managing Editor and at the Financial Times Group. Since 2009 he is Professor for Strategy and Leadership in Cologne. Klaus has been teaching at several universities and at the General Staff College of the German Armed Forces. He is a partner of Munich Security Conference and member of the Governance Commission for family owned enterprises. He is also a member of the Advisory Board of HSBC Trinkaus and the Vatican based CAAP foundation. In 2009 he was elected Young Global Leader of the World Economic Forum (WEF).

### What he offers you

Drawing from his extensive experiences as personal advisor and member of various supervisory boards, Klaus offers audiences an inside view of current economic trends. With a wealth of research at his disposal, he also offers audiences essential the essential tools and proven strategies designed to help organisations gain a competitive advantage in the current economic climate.

### How he presents

Regularly invited to appear on TV, Klaus is a dynamic and engaging speaker and has a reputation for delivering even the most complex economic issues in an easily digestible format. He is also a highly versatile and accomplished conference host.

### Topics

- Leadership in Times of AI, Big Data and Fake News
- Attentive Leadership - Management in Times of Uncertainty
- Next Crisis Ahead? Why 2018 could be a Turning Point in History
- Where is Europe Heading to? Which Role are Britain, France and Germany to Play?
- The End of Security - How to do Business in a World of Fake Facts, Cyber Threats and Terrorism

### Languages

He offers tailored keynotes in German, English, French and Italian and moderates in German, English and French.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.



watch video

### Publications

#### 2014

Anständig Führen. Management in Zeiten der Ungewissheit (Ethical Leadership. Eight Virtues to Success in Times of Uncertainty)

#### 2010

Unser Weg in den Systemkollaps (Our Way to the Collapse of the System - why we are close to national debt, social unrest and wars)



Everybody liked Klau's style and it fitted perfectly for our gala dinner. Klaus was excellent, being both eloquent and entertaining - International Translation Agency

