



# Dr. Kjell Nordström

Associate Professor at the Stockholm School of Economics



## CSA CELEBRITY SPEAKERS

Dr. Kjell A. Nordström is a guru of the new world of business, with over 20 years of experience of working with multinational companies. Kjell has been ranked by Thinkers 50 at number 5 in Europe and among the top 50 in the world and is one of the few who has been ranked among the 50 for 11 consecutive years.

**"Only imagination and innovation place societies, organisations and individuals on centre-stage"**

### In detail

Kjell holds a doctoral degree in International Business from the Stockholm School of Economics. He has been responsible for the International Business course at the Stockholm School of Economics and is one of the founders of the schools most prestigious management programs, "The Advanced Management Program - AMP". AMP is a five-week top-management program that attracts the elite of Scandinavian executives. He is also on the board of directors of several companies. He is presently Associate Professor at the Stockholm School of Economics. His research and consulting focus is on the areas of corporate strategy, multinational corporations and globalisation.

### What he offers you

With Ghandi-like charisma and a unique ability to predict the future, Kjell Nordström is one of the world's most loved and sought-after lecturers. An expert on multinational organisations, is mastery of his craft, sharp eye for detail and deep experience infuses his keynotes and leave few in his audiences unaffected.

### How he presents

His style mirrors his message, unconventional yet valid, dynamic yet noteworthy. His performances are high touch, dynamic, highly interactive, though provoking and always in line with time.

### Topics

- The Economic Landscape - Beyond the Crisis
- Talent Makes Capital Dance
- Innovation
- Multinational Corporations, Recipes and Global Tribes
- Creating and Defending Competitive Advantages
- The Ultramodern Multinational: Strategies, Structures and Leadership
- De-Globalisation
- Pandenomics
- Beyond the Pandemic
- The Empty Metropolis

### Languages

He presents in English and Swedish.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.



watch video

### Publications

**2023**

Momentum

**2021**

Corona Express - An Essay on Time Travel

**2015**

Urban Express, co-authored with Per Schlingmann

**2007**

Funky Business Forever: How to Enjoy Capitalism

**2005**

Karaoke Capitalism: Daring to be different in a Copycat World

**2003**

Karaoke Capitalism: Managing for Mankind

**1999**

Funky Business: Talent Makes Capital Dance, co-authored with Jonas Ridderstråle



Kjell was an outstanding presenter - very appealing and engaging with "out of the box" thinking - Global Advertising Agency

