



# Dr. Kjell Nordström

Associate Professor at the Stockholm School of Economics



## CSA CELEBRITY SPEAKERS

Amid the madness and hyperbole surrounding the new economy, Dr. Kjell A. Nordström is a guru of the new world of business. In the last 6 years, Thinkers 50, the global ranking of management gurus, placed him and his partner Jonas Ridderstråle among the list of most influential thinkers.

**"Only imagination and innovation place societies, organisations and individuals on centre-stage"**

### In detail

Kjell holds a doctoral degree in International Business from the Stockholm School of Economics. He has been responsible for the International Business course at the Stockholm School of Economics and is one of the founders of the schools most prestigious management programs, "The Advanced Management Program - AMP". AMP is a five-week top-management program that attracts the elite of Scandinavian executives. He is also on the board of directors of several companies. He is presently Associate Professor at the Stockholm School of Economics. His research and consulting focus is on the areas of corporate strategy, multinational corporations and globalization.

### What he offers you

Presenting a manifesto of what is required from organisations and their leaders, he delivers powerful and sharp messages to test your views of business. He challenges the validity of conventional approaches in today's world, yet submits real and alternative strategies for sustainability. Kjell is a highly sought after lecturer. He enjoys keynote presentations as well as smaller workshops.

### How he presents

His style mirrors his message, unconventional yet valid, dynamic yet noteworthy. His performances are high touch, dynamic, highly interactive, though provoking and always in line with time.

### Topics

- The Economic Landscape - Beyond the Crisis
- Talent Makes Capital Dance
- Innovation
- Multinational Corporations, Recipes and Global Tribes
- Creating and Defending Competitive Advantages
- The Ultramodern Multinational: Strategies, Structures and Leadership

### Languages

He presents in English and Swedish.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.



watch video

### Publications

#### 2015

Urban Express, co-authored with Per Schlingmann

#### 2007

Funky Business Forever: How to Enjoy Capitalism

#### 2005

Karaoke Capitalism: Daring to be different in a Copycat World

#### 2003

Karaoke Capitalism: Managing for Mankind

#### 1999

Funky Business: Talent Makes Capital Dance, co-authored with Jonas Ridderstråle



Kjell was an outstanding presenter - very appealing and engaging with "out of the box" thinking - Global Advertising Agency

