



# Juan Antonio Samaranch Jr

Member of the IOC Committee



## CSA CELEBRITY SPEAKERS

Juan Antonio Samaranch Jr. has been a member of the International Olympic Committee since 2001, representing Spain. He has also been the first Vice-President of the International Modern Pentathlon Union since 1996. He is the CEO and founding partner of GBS Finanzas, one of Spain's largest investment banking firms.

### "An experienced member of the Olympic Committee

#### In detail

After graduating from Barcelona University with a degree in industrial engineering and from New York University with an MBA, Juan Antonio worked for International Flavours & Fragrances as an accounts director. Between 1985 and 1989 he was a senior partner at The First Boston Corporation, working on projects in Spain and Latin America. Prior to the founding of GBS Finanzas he was Vice-President of S.G. Warburg España. He is also Vice-President of the Real Automóvil Club de Catalunya and the President of the golf club Golf de Caldas and the Laureus Foundation Spain

#### What he offers you

Juan Antonio explains why strategic planning requires new concepts in order to build a company vision. He lays out powerful action plans for staying or becoming an industry leader.

#### How he presents

Juan Antonio's presentations are customised to fit the needs of the clients to whom he is speaking. His messages are powerful and effective, delivered in his personal, yet highly professional style.

#### Languages

He presents in English and Spanish.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.

#### Topics

Strategic Planning  
Leadership  
Teamwork  
Goal Setting