



# Joshua Klein

Author & Hacker Extraordinaire



## CSA CELEBRITY SPEAKERS

Joshua Klein is a fervent hacker who will hack anything that moves. His latest project, though charmingly low-tech, has amazing implications for the human-animal interface. Right now, he is working at Frog Design as a Principal Technologist, while developing mobile/social applications, health care-related systems and other tools that improve people's lives.

**"Joshua hacks...everything.."**

### In detail

Joshua Klein has practised, both formally and informally, the fine art of hacking across many fields ? social systems, computer networks, institutions, consumer hardware, animal behaviour, and, most recently, the publishing industry. The unusual, the unexpected, and the effective pepper Klein's work. He has come up with an elegant machine that may form a new bond between animal and human. He also spends a significant amount of time consulting to companies large and small, such as Microsoft, Oracle, Frog Design, Nokia, Johns Hopkins, Bankinter, The United States Office of the Director of National Intelligence and others. When he's not taking things apart or putting them back together again he speaks, writes, and consults on new and emerging technologies that improve people's lives.

### What he offers you

Joshua Klein helps his global audiences discover how common opinion has short-sighted the impact and opportunity of the biggest trends we've all misunderstood. Most of his time is spent speaking to companies and at conferences such as World Economic Forum's annual meeting in Davos, Gadgetoff, TED, SICS, LA-IP, BIF, and Serious Play, and he has appeared on the Sundance Channel, Nova, and other programs.

### How he presents

Joshua Klein is the quintessential hacker - he has been described as "a cross-disciplinary, pattern recognising polymath someone who takes his greatest joy from combining the unexpected and seeing the result work in new and better ways". His innovative, entertaining and yet highly informative talks give you an insight into this mentality, from his unique viewpoint.

### Topics

Creative Enterprise: Hacking the New Rules of the Online Economy  
Reputational Economics: Why Who Cares Is More Important Than What You Have  
Meritocratic Marketplaces: the Secret Side to the Megatrends You Thought You Understood  
Hacking the Publishing Industry With "Free"  
Synanthropy: How Parasitic Species can be Co-opted to Beneficial Systems  
The Amazing Intelligence of Crows

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 2015

You Are the Product: How to Survive-and Thrive-in the Era of Reputation Economics

#### 2013

Reputation Economics

#### 2010

Hacking Work: Breaking Stupid Rules for Smart Results (with Bill Jensen)

#### 2008

Roo'd - the first modern book (after Tarzan) to be ported to the iPhone