



# Jonathan Edwards CBE

2012 Olympic Games Ambassador, Former BBC Sports Personality of the Year



## CSA CELEBRITY SPEAKERS

Former Olympic Triple Jumper, Commonwealth, European and World Champion, he has held the world record in the event since 1995. Jonathan Edwards currently sits on the board of LOCOG as their athlete representative. He is Chair of the Sports Advisory Group, having played an important part in the success of the London 2012 bid as an Official Ambassador, and a member of the Athletes Advisory Group. He also is a Lloyds TSB London 2012 Ambassador working closely with the bank up to and beyond the London 2012 Olympic.

**"He had researched the audience thoroughly and his presentation was both interesting and inspirational" Adecco**

### In detail

After a career of fifteen years, and accolades including the BBC Sports Personality of the Year, Jonathan retired from competitive athletics and turned his attention to broadcasting. After a stint presenting Songs of Praise, he joined the BBC commentary team. He was awarded the MBE in 1996 and the CBE in 2001 in recognition of his achievements.

### What he offers you

Jonathan offers a specific presentation on the 'Business of the Bid'. As an integral member of the bid team, he offers behind the scenes, information on the construction and implementation of the bid effort. Jonathan is passionate about everything the 2012 Games will do for sport in this country and he translates this in a genuine and inspiring manner.

### How he presents

Jonathan is an accomplished, comfortable and highly experienced professional speaker. He has a relaxed and natural confidence when he presents and is well known for his eloquent, clear and intelligent style.

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

**2000**

Leap of Faith (Autobiography)

### Topics

Business of the Bid  
Leadership  
Teamwork  
Business Strategy  
Passion for Sport  
Background to Sport  
Personal Drive and Commitment