



# Dr. John Kao

Thought Leader in Innovation and Business Design



## CSA CELEBRITY SPEAKERS

John Kao is a world renowned authority on innovation, organisational transformation and design. He is chairman of the Institute for Large Scale Innovation. In addition, John is an entrepreneur, best-selling author, private investor, producer and business pioneer. He is vice chair of the Global Advisory Council on Innovation of the World Economic Forum..

**"The world's leading expert on business creativity" Klaus Schwab, Founder, World Economic Forum**

### In detail

John has taught at Harvard Business School where he specialised Innovation and Entrepreneurship. He was also a Visiting Professor at the MIT Media Lab. He was founder and CEO of The Idea Factory, known for its innovation advisory work. He is on the boards of Lion Digital Pictures, NeoSpine, Inc. and is an honorary Vice President of Arts & Business, and a Fellow of the Royal Society of Arts. John has collaborated with a variety of world renowned designers and his unique approach to innovation is strongly influenced by the disciplines of design. He is also an angel investor in emerging technology companies, and a Tony nominated producer of film and stage.

### What he offers you

He expertly frames the challenge faced by organisations and offers immensely practical advice on how they can regain our place as innovation leaders. He has helped a number of large multinational companies to transform their businesses by re-designing and focussing on strategic innovation.

### How he presents

John's tailored speeches are famous for entertaining audiences and for their practical and original frameworks for action. John has also been known to illustrate the fundamentals of innovation by playing jazz piano

### Languages

John presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 2007

Innovation Nation: How America Is Losing Its Innovation Edge, Why It Matters, and How We Can Get It Back

#### 2003

Innovation Manifesto

#### 1996

Jamming: The Art and Discipline of Business Creativity

### Topics

- Corporate Innovation and Transformation
- Entrepreneurship
- Digital Media
- Leadership and Creativity
- Designing Business
- Tapping the World's Innovation Hot Spots
- The Driving Forces of Global Innovation