



## Prof. John Adair

World's first Professor of Leadership Studies & Former UN  
Chair of Strategic Leadership



### CSA CELEBRITY SPEAKERS

John Adair is one of the world's leading authorities on leadership and leadership development. Today he is best known as the pioneer of Action Centred Leadership (ACL). Until recently he has been the United Nations Chair of Leadership.

**"John Adair is without doubt one of the foremost thinkers on leadership in the world"**

#### In detail

Between 1981 and 1986 John worked at ICI introducing a leadership development strategy that helped to change the loss-making, bureaucratic giant into the first British company to make a billion pounds profit. After being senior lecturer in military history and adviser in leadership training at the Royal Military Academy Sandhurst, and Associate Director of The Industrial Society, in 1979 John became the world's first Professor of Leadership Studies at the University of Surrey. In 2009, John was appointed Chair of Leadership Studies United Nations System Staff College in Turin. The People's Republic of China awarded him the title of Honorary Professor in recognition of his 'outstanding research and contribution in the field of Leadership'.

#### What he offers you

John Adair will assist companies to re-energise their approach to leadership. Whether you want to introduce a consistent approach to leadership training in your company or you want to promote a culture of growing future leaders within your organisation, John will use his expertise to help clients achieve their potential.

#### How he presents

John is an experienced speaker and seminar leader on platforms around the globe, an effective performer with a clear and valuable message. He speaks authoritatively on all aspects of leadership - great leaders, leadership development and strategic leadership.

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.

#### Publications

##### 2013

Confucius on Leadership

##### 2012

Strategic Leadership: How to Think and Plan Strategically and Provide Direction

##### 2011

John Adair's 100 Greatest Ideas for Amazing Creativity

##### 2010

The Leadership of Muhammad

##### 2009

Effective Innovation: The Essential Guide to Staying Ahead of the Competition

#### Topics

What is Leadership? How does it differ from Management  
Developing High Performance Leadership  
Leaders for Tomorrow - A Ten-Point Strategy  
Motivation - Creating High Performance Teams  
Making it Happen - Communication in Organisations