



## Jo Haigh

Multi Award Winning Entrepreneur and Bestselling Author



### CSA CELEBRITY SPEAKERS

Jo Haigh is an independent General and Corporate Financier with extensive skills in mergers & acquisitions, private equity and general management as well as an Entrepreneur. An experienced dealmaker, Jo specialises in putting together the right deal at the right time and in the right format for growing businesses throughout the country. She currently is a partner in fds Corporate Finance Services and a partner in the fds Group and non-Executive Director of 6 companies providing their corporate finance services.

**Jo has won speaker of the year award in Vistage and is "the speaker most in demand"**

#### In detail

In 1989 she founded her own business, the FDS Group, a training and consultancy organisation and from 2001 - 2007 she was Director of Corporate Finance for GVT. Over the past years she has held numerous non-executive roles in various different companies and is a regular presenter for the Institute of Directors on corporate governance and mergers and acquisitions. She is a visiting Fellow at Leeds University where she delivers lectures on Corporate Governance. In her distinguished career, Jo has been has been awarded various accolades including the IOD Business Adviser of the Year Award 2009 and 2006 and Business Woman of the Year 2005/06.

#### What she offers you

With her extensive knowledge in Strategic Planning, Financial Management, Corporate Finance and Boardroom Management she offers essential and effective advice how to improve boardroom dynamics, improve company finances and how to effectively grow and sell a business. An astute businesswoman and entrepreneur herself, Jo Haigh has assisted over five hundred company CEO's by giving them the tools to make their businesses survive and thrive even in difficult times.

#### How she presents

Jo is an inspirational and highly motivated speaker with a firm, but common sense approach and the ability to hold and inspire even the most sceptical groups. Her passion, financial and legal knowledge together with her willingness to help others makes her a highly sought after speaker today.

#### Topics

Directors and Corporate Responsibilities  
Boardroom Basics  
Buying, Selling and Valuing Companies and Raising Finance  
Managing Women in the Workplace  
Corporate Governance

#### Languages

She presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

#### How to book her?

Simply phone, fax or e-mail us.

#### Publications

##### 2011

Finance for Non Financial Managers: The Numbers Game and How to Win It

##### 2008

Tales from the Glass Ceiling: A Survival Guide for Women in Business

##### 2007

Buying and Selling a Business: An Entrepreneur's Guide

##### 2006

The Business Rules: Protect Yourself and Your Company from Over 100 Hidden Pitfalls