



## Jim Lawless

Expert on Change and Team Motivation



### CSA CELEBRITY SPEAKERS

Jim Lawless is one of the most inspirational and highly sought-after business speakers in Europe. He is the only authority on change and personal development to have put his life on the line to prove his theories. As CEO of Taming Tigers, Jim has advised companies globally on creating organisational Cultural Change and elite teams.

**"Jim's enthusiasm, humour and vigour exactly complemented the mood of our event." Martin Allison, The Royal Bank of Scotland**

#### In detail

He put his life on the line to go from 36 year old, 12 stone, smoking, drinking, (and non-riding) business consultant to a 9 stone jockey competing in his first televised race in just 12 months to prove the power of the 'Ten Rules for Taming Tigers'. Jim has been profiled by the BBC and RTE, appeared in the Daily Telegraph and the Racing Post and has written in Finance Week, Human Capital Managements and Personnel Today. In 2010 Jim broke the British No Limits freediving record and became the deepest British freediver in history and the first to break the magic 100m barrier on a single breath of air.

#### What he offers you

Jim's entertaining and practical speeches and workshops give his audiences a new set of possibilities and responsibilities, change their ideas about what they can achieve and send them out excited about making a difference. He will inspire peak performance - at work or at home and he brings a fresh approach to personal and business communications.

#### How he presents

Audiences love his business empathy (having been CEO of international change consultants, Optimise, and previously international legal counsel at computer giants ICL (now Fujitsu)), his huge energy and humour, the practical tools that he leaves behind for them to use immediately and his tales of mistakes made and painful lessons learned at racetracks.

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.



[watch video](#)

#### Publications

##### 2012

Taming Tigers - Do Things You Never Thought You Could

##### 2008

Taming Tigers

##### 2006

The Ten Rules for Taming Tigers

#### Topics

Taming Tigers: The Art of Impossible

Leading Change

Building Winning Teams

Taking the Leap into Leadership - Taming the Leadership Tiger

Engaging the Organisation

Leadership Communication