



# Jane Young

Technology Entrepreneur & Founder of Scramblr



## CSA CELEBRITY SPEAKERS

Jane Young, as the founder of Scramblr, enables creative teams to set up their own online studios. Prior to this she founded the London-based boutique digital agency Kanbee, delivering online and film projects. Jane is also a blogger at [resonanceblog.com](http://resonanceblog.com).

**"One of the World's First 'Social Business Engineers'."**

### In detail

Jane has worked with brands like Dixons, Currys, PC World, Vodafone, Wildfire Word of Mouth, Grey and P&G - redefining what it means to do business in the 21st century, embarking on a journey of infrastructure, culture and process change, to cope with the always-on, real-time demands of today's social customer. Jane is a social business consultant, taking organisations on a journey from fragmented or non-existent social media presence and fear of losing control, to long-term commitment to a clear social strategy that looks beyond social media, to becoming a social business.

### What she offers you

Jane has a fresh and powerful vision of the future of communications. She helps her audience see past the jargon, hype and worms' eye view of social media tools, to a bigger picture of how to drive growth in the 21st century; looking at how we can solve age-old business problems using new knowledge and capabilities.

### How she presents

Jane embraces challenge and presents in an optimistic and energetic style that engages her audiences.

### Languages

She presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone or e-mail us.

## Topics

The Evolution of Technology, Social and the Future  
How the Internet-of-Everything and Artificial Intelligence are Transforming Customer Service  
How to Stop Talking and Planning and Start Doing  
Why You Should Never Believe a Futurist (Seeing Beyond the Hype Through the Lens of Your Goals)  
Looking Beyond Social Media, to Becoming a Social Business  
The Future of HR  
Growth Hacking: How to Build a Customer Acquisition Machine