



Jane Young

Technology Entrepreneur & Founder of Scramblr



CSA CELEBRITY SPEAKERS

Jane Young, as the founder of Scramblr, enables creative teams to set up their own online studios. Prior to this she founded the London-based boutique digital agency Kanbee, delivering online and film projects. Jane is also a blogger at resonanceblog.com.

"One of the World's First 'Social Business Engineers'."

In detail

Jane has worked with brands like Dixons, Currys, PC World, Vodafone, Wildfire Word of Mouth, Grey and P&G - redefining what it means to do business in the 21st century, embarking on a journey of infrastructure, culture and process change, to cope with the always-on, real-time demands of today's social customer. Jane is a social business consultant, taking organisations on a journey from fragmented or non-existent social media presence and fear of losing control, to long-term commitment to a clear social strategy that looks beyond social media, to becoming a social business.

What she offers you

Jane has a fresh and powerful vision of the future of communications. She helps her audience see past the jargon, hype and worms' eye view of social media tools, to a bigger picture of how to drive growth in the 21st century; looking at how we can solve age-old business problems using new knowledge and capabilities.

How she presents

Jane embraces challenge and presents in an optimistic and energetic style that engages her audiences.

Languages

She presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

How to book her?

Simply phone or e-mail us.

Topics

The Evolution of Technology, Social and the Future
How the Internet-of-Everything and Artificial Intelligence are Transforming Customer Service
How to Stop Talking and Planning and Start Doing
Why You Should Never Believe a Futurist (Seeing Beyond the Hype Through the Lens of Your Goals)
Looking Beyond Social Media, to Becoming a Social Business
The Future of HR
Growth Hacking: How to Build a Customer Acquisition Machine