



# James Kyng

Bestselling Author on China



## CSA CELEBRITY SPEAKERS

James Kyng is the Emerging Markets Editor at the Financial Times and is also Chairman of FT Confidential Research, a research service at the Financial Times that generates data from China, Latin America and Southeast Asia and uses that data to analyse economic trends.

**"The future may be involved less with how the world is changing China than how China is changing the world" James Kyng**

### In detail

He has spent 16 of the last 25 years living in China, first as a Reuters reporter in the 1980s, then as the FT Bureau Chief in Beijing for seven years until 2005, and subsequently as an executive heading up the Pearson Group of companies' operations in the PRC. As a journalist for over two decades in Asia, James covered several of the events that have helped shape the region, reporting from China, Taiwan, Japan, Mongolia, former Soviet Central Asia, Indonesia, Malaysia, Singapore and other locations. As executive overseeing businesses in media, publishing and education, he executed an ambitious market entry strategy that involved acquiring three Chinese companies, launching two start-ups and managing a complex matrix of government relations.

### What he offers you

As a speaker, James weaves his impressions together with gentle humour to elucidate some of the biggest questions of our time. Can Europe and America compete with a rising China? Can the world accommodate a country that is in its character and convictions very different from the world created under Pax Americana since the end of World War Two? He also talks in greater detail about the economic, social and political changes sweeping China itself, drawing on an association with the country that goes back to 1982.

### How he presents

A much respected voice on developments in China, his relentless pursuit of the truth allows James to offer unique presentations that are informative, insightful and unforgettable.

### Languages

He presents in English and Chinese.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

## Publications

- 2006**  
China Shakes the World
- 1991**  
Nomads and Stones

## Topics

- Global Economy
- Asian Politics
- Asian Economic Landscape
- China/British Relations
- Opportunities in Asia