



# Prof. Henry Mintzberg

Leading Authority on Business Strategy and Professor of Management



## CSA CELEBRITY SPEAKERS

Professor Henry Mintzberg is an internationally renowned academic and author on business and management. He is Professor at McGill University in Montreal, Canada and a Visiting Scholar at INSEAD in Fontainebleau, France. His entire career has focused on understanding how big businesses make decisions. In 2009 and 2007 Thinkers 50, the global ranking of management gurus placed him among the list of most influential thinkers.

**"Management is where art and craft and science meet"**

### In detail

Henry Mintzberg holds a Ph.D. from the Sloan School of Management, M.I.T., where he studied Policy, Organisational Studies, Information and Control Systems and Political Science. During his career Henry Mintzberg has written and published numerous articles (i.e. in Harvard Business Review, Sloan Management Review, California Management Review), monographs, reviews and books.

### What he offers you

Henry Mintzberg's interests focus on issues of General Management and Organisation, including the process of strategy formation, the design of Organisations as well as the impact of design on Organisations and the roles of intuition, insight and inspiration in a world of "thin" Management. It is not about empowerment; it assumes that you are already empowered and engaged too. It goes beyond, enabling you to improve yourself, your team, and your organization.

### How he presents

Henry Mintzberg's presentations provide the opportunity to enhance managerial and leadership skills.

### Topics

Business Strategies  
Leadership  
Management  
Dealing With the Pressures of Managing

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 2013

Simply Managing

#### 2010

Management? It's Not What you Think!

#### 2007

Tracking Strategies: Towards a General Theory of Strategy Formation

#### 2005

Strategy Bites Back

#### 2004

Managers not MBAs

#### 2000

Why I Hate Flying

#### 2000

Managing Publicly

#### 1998

Strategy Safari

#### 1994

The Rise and Fall of Strategic Planning: Reconceiving the Roles for Planning, Plans, Planners