



# Prof. Dr. Hans-Jörg Bullinger

President Fraunhofer Society



## CSA CELEBRITY SPEAKERS

Professor Hans-Jörg Bullinger is an internationally renowned expert and researcher in the fields of technology, innovation and information management, e-commerce and the Internet. He is currently President of the Fraunhofer Society, the leading organisation for technical and organisational innovations in Europe.

**Networking is one of the most important developments for the New Information Societ**

### In detail

Prof. Bullinger is also renowned for his continuing research and in particular the initiative "Partner for Innovation" which he co-instigated. For his outstanding achievements in 2006 he received the Federal Cross of Merit, the Federal Order of Merit in 1998 and in 1995 the Arthur Burckhard Award. He has also been elected as an honorary member and honorary professor at some of the most prestigious universities and institutions around the world. Since 2005 he has headed the Innovation Initiative of the German Government and for more than 20 years he was head of the Fraunhofer Institute for Industrial Engineering.

### What he offers you

Professor Bullinger offers audiences an in depth look at the social, economic and political implications of new technologies around the world. He also shows organisations how to benefit from the latest innovations and trends which are shaping globalization and the way we do business today.

### How he presents

Professor Bullinger's engaging and thought provoking presentations are filled with a wealth of useful actionable information and examples from his comprehensive research programmes.

### Topics

Innovation, Technology and Global Competition  
How Innovation is Shaping Globalization  
Trends for the New Information Society  
Information Management, e-Commerce, Internet  
Customer Service

### Languages

He presents in German or English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 2010

Internet der Dinge

#### 2006

Technologieführer

Qualifikationen im Wandel. Nutzen und Perspektiven der Früherkennung

#### 2005

Service Engineering. Entwicklung und Gestaltung innovativer Dienstleistungen