



**Dr. Gerard Lyons**  
Chief Economic Adviser at Policy Exchange



## CSA CELEBRITY SPEAKERS

Gerard Lyons is an economist, thought leader and original thinker who is not afraid to challenge the consensus, if it means being right. He was Chief economic advisor to Boris Johnson, the former Mayor of London, providing strategic advice and intelligence on the economic outlook for London and the global economy.

**"Twice named Bloomberg's #1 Global Forecaster (2010, 2011)**

### In detail

Previously he spent 27 years in senior positions with leading international banks, beginning with Chase Manhattan, Chief UK economist at Swiss Bank, Chief economist at DKB International and most recently Head of Global Research (running a team of 184 people), Chief Economist and Advisor to the Board at Standard Chartered. During this time, he visited about 70 countries meeting policy makers and talking to clients and businesses. Gerard is Vice Chair of 48 Group, the leading group that focuses on UK-China business and has particular interest in the Rise of Cities.

### What he offers you

A leading expert on the UK and European economy and international financial markets, Gerard provides context about where we are now, talks about the economic, financial, business and policy issues ahead, the risks and opportunities and about the implications, making it relevant for those he is speaking to. He also has particular interest in the Rise of Cities and the emergence of new cities across the emerging world.

### How he presents

Gerard is a highly engaging and thought-provoking speaker as well as an excellent conference chair. His speeches are delivered in a professional way, personalised to each audience and always highly relevant.

### Topics

UK Economic Outlook  
Brexit  
World Economy  
Rise of Cities/Urbanisation  
Geo-Political Risk  
Policy Making  
Emerging Markets

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

### Publications

#### 2016

The UK Referendum: An Easy Guide to Leaving the EU (ebook)

#### 2014

The Consolations of Economics: How We Will All Benefit from the New World Order