



# Franz Beckenbauer

The Greatest German Footballer of All Time



## CSA CELEBRITY SPEAKERS

Franz Beckenbauer is internationally known as a world cup winning footballer and coach. Voted twice as European Footballer of the Year, he is the only man to have won the World Cup both as a player and as a manager. During the 2006 World Cup he showed true leadership as Chairman of the Organising Committee.

**"No other footballer, as an innovator and as a winner, ever reached such heights as Franz Beckenbauer"**

### In detail

Franz Beckenbauer was part of the Bayern Munich team promoted to the Bundesliga in 1965, and a succession of honours quickly followed: four German championships, four Cup winners' medals, three European Cup triumphs, the Cup Winners' Cup and the World Club Cup - all of them with Bayern. However, the Kaiser's crowning glory as a player was a World Cup winner's medal in 1974. After 396 Bundesliga appearances and 44 goals, he left Bayern in 1977, to play out his career with the New York Cosmos. He became team manager and later President of Bayern Munich. In 2006 he led Germany's successful bid to host the World Cup and was Chairman of the Organising Committee.

### What he offers you

Franz Beckenbauer offers audiences great insights into his highly successful football career. Drawing from his background, business leaders will be eager to learn about his impressive leadership skills and his strategies how to create successful business teams.

### How he presents

A globally recognisable figure, Franz Beckenbauer is highly inspirational and engaging and his presence will add prestige to any event.

### Languages

He presents in German or English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.



Franz gave an excellent performance and he was considered the highlight of the whole event - Data Solutions Provider



### Topics

- Leadership
- Organising the World Cup
- Strategic Planning
- Teamwork
- Goal Setting
- Peak Performance