



**Dr. Frank-Jürgen Richter**  
Chairman of Horasis



## CSA CELEBRITY SPEAKERS

Dr. Richter is a global business expert and the Founder and Chairman of Horasis committed to enacting visions for a sustainable future. As one of the leading analysts of international business and emerging economies, he influences major business and governmental decisions with his public commentary.

**An exceptionally gifted business thinker and advisor to companies of global reach.**

### In detail

He has lived, studied and worked in Asia for almost a decade, principally in Tokyo and in Beijing where he developed and managed European Multinationals' China operations. His writings appeared in the financial and regional press, such as The New York Times, The Wall Street Journal, The Business Times, The Straits Times and the South China Morning Post. He has been interviewed by several publications and appeared on CNN, BBC, CNBC, as well as CCTV (China Central Television). His company Horasis hosts annual meetings to advance solutions to the most critical challenges facing corporations today. Prior to founding Horasis, he was a Director of the World Economic Forum.

### What he offers you

As one of the world's significant voices upon corporate globalisation and Asian business, he encourages organisations to grow globally in order to thrive. He particularly focuses on Asia as a springboard for globalisation as he assists multinational corporations to craft strategies to develop into real global champions.

### How he presents

An informative and to the point speaker he has an unrivalled reputation for his ability to use distinctive scenarios on how to map the future to illustrate his proposals.

### Topics

Emerging Countries  
China and India  
Asia Overall  
Russia  
Middle East  
Europe  
The Current State of the World  
Geopolitics  
Outsourcing / Off-shoring  
Corporate Globalisation  
Visions for the Future / Long-Term Scenarios

### Languages

Frank presents in English and German.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 2021

The Journey of Modern Humans from Africa to Europe

#### 2006

Six Billion Minds: Managing Outsourcing in the Global Knowledge Economy

India Rising: Emergence of a New World Power

Development Models, Globalization and Economies

#### 2004

Tigers Leap: Asian Business Goes Global

Asia's New Crisis Renewal through Total Ethical Management

#### 2003

China: Enabling a New Era of Changes



Frank-Jürgen is an excellent speaker whose style of delivery and broad depth of knowledge are impressive - Global Reinsurance Provider

