



## Dr. Ernesto Zedillo

Former President of Mexico



### CSA CELEBRITY SPEAKERS

Dr. Ernesto Zedillo is a Mexican economist and politician who served as President of Mexico from 1994 to 2000. He is director of the Center for the Study of Globalization and professor in the field of international economics and politics at Yale University.

**In 2005 he became a member of the influential Group of Thirty**

#### In detail

In 1969 Dr. Zedillo entered the National Polytechnic Institute, graduating as an economist when he began lecturing. In 1974 he pursued his master's and Ph.D. studies at Yale University. Raised in a working-class family, he joined Mexico's ruling party in 1971. As secretary of the Ministry of Programming and Budget, he controlled Mexico's huge foreign debt, reduced inflation, and balanced the budget. Elected president after the assassination of the original PRI (Institutional Revolutionary Party) candidate, Luis Donaldo Colosio, he undertook reforms to reduce poverty, root out corruption, and continue democratizing the electoral system. He is chairman of the board of the Global Development Network and also serves on the board of the Institute for International Economics, the International Crisis Group and the World Economic Forum.

#### What he offers you

Ernesto Zedillo is a global strategist and respected leader throughout the world, an expert in globalization and emerging markets in Central and South America. Since the ending of his term as president in 2000, Dr. Zedillo has advised numerous organizations and has been a leading voice on globalization, especially its impact on relations between developed and developing nations. He is currently Director of the Yale Center for the Study of Globalization and offers companies around the world insights from his unique perspective.

#### How he presents

Having coined the term globaliphobic to refer to globalization detractors at the World Economic Forum his speeches are renowned for his ability to get across a strong message in a frank and clear style.

#### Topics

- The Future of Globalization and what it will mean to Emerging Markets "Globaliphobia"
- The Economic Repercussions of Climate Change and Global Warming
- The Importance of Strong Leadership in the Current Economic Climate
- International Economics and Politics

#### Languages

He presents in English and Spanish.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.

#### Publications

##### 2008

Global Warming: Looking Beyond Kyoto

##### 2007

The Future of Globalization: Zedillo

##### 1994

Ernesto Zedillo: Propuestas y compromisos