



## Lord Jones

Former Minister of State for Trade & Investment; Former  
Director-General of the CBI



### CSA CELEBRITY SPEAKERS

Lord Jones is one of the world's most acclaimed business commentators. As Director-General of the CBI, he became well known for his candid visions for business and as Minister of Trade and Investment he changed the way UK Trade and Investment was perceived, expanding into all major international markets.

**"The voice of British business"**

#### In detail

Lord Digby Jones: A powerhouse in both business and government ignited the West Midlands' financial landscape in the late 1980s and early 1990s, orchestrating major buy-outs and crafting intricate mergers. His prowess led him to KPMG, where he ascended to the role of Vice-Chairman of Corporate Finance, lending his strategic genius to a roster of prominent UK public firms. Exiting the CBI in 2006, he didn't slow down. Instead, he took the reins as Chairman and chief advisor to the Deloitte Industries Group's CEO. His departure from ministerial duty in 2008 opened another chapter as he embraced the mantle of Business Ambassador for UK Trade and Investment.

#### What he offers you

Digby has a wide range of corporate and public sector clients who value his original thinking and his ability to unify audiences with his captivating and unique personal style. Topics are adapted to suit clients' individual needs embracing insightful and topical views on the world's economies; the changing face of business in the 21st century; and closer to home the ongoing political issues of the day.

#### How he presents

Lord Digby Jones is a highly accomplished international speaker and orator with a capacity to communicate effectively to a wide range of audiences.

#### Topics

Mergers and Acquisitions  
The Future of Business  
The Effects of Globalisation  
Wealth and Job Creation  
Effective Knowledge Management

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.



[watch video](#)

#### Publications

##### 2011

Fixing Britain: The Business of Reshaping Our Nation (with Michael Wilson)

##### 2002

Effective Knowledge Management: A Best Practice Blueprint



Digby was excellent. He was described as inspirational by most delegates. He was relaxed, knowledgeable and engaging -  
Chamber of Commerce

