



# Dhiraj Mukherjee

Co-Founder of Shazam & Entrepreneur



## CSA CELEBRITY SPEAKERS

Dhiraj Mukherjee is an experienced digital business executive and entrepreneur, with a proven track record in both corporate and start-up environments. Dhiraj was previously Head of Banking Innovation at Virgin Money, where he was responsible for developing and implementing disruptive new digital banking products, propositions and partnerships.

**"Recognised by the Financial Times as one of Europe's Top 50 technology entrepreneurs in 2015"**

### In detail

In 2000, Dhiraj co-founded billion-dollar company Shazam, the world's first mobile phone-based music recognition service. He was a Director of Shazam from 2000-2004, and raised £600,000 in seed funding and over £10m in venture capital investment over three rounds. Dhiraj has been a Board observer for Shazam since 2004, and is actively engaged in shaping overall product and corporate strategy. Previously, Dhiraj has worked in strategy and innovation roles within disruptive and high growth companies, including Bauer Media, Infosys Limited, ?What If!, Reuters and Save the Children. Dhiraj is also an active angel investor, mentor to emerging technology startups and advisor to venture capital firms.

### What he offers you

Dhiraj shares with audiences the story of Shazam, one of pure innovation, foresight, and friendship. He speaks about the early days and the corresponding ups and downs and how he co-created one of the best known brands in music.

### How he presents

Dhiraj is an inspirational entrepreneur who motivates audiences with his entrepreneurial spirit. He is a popular speaker at events around the globe.

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

### Topics

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