



# Dhiraj Mukherjee

Co-Founder of Shazam & Entrepreneur



## CSA CELEBRITY SPEAKERS

Dhiraj Mukherjee is an experienced digital business executive and entrepreneur, with a proven track record in corporate and start-up environments. The co-founder of the billion-dollar company Shazam is currently Entrepreneur in Residence at PWC, an angel investor, mentor to emerging technology startups and advisor to venture capital firms.

**"Recognised by the Financial Times as one of Europe's Top 50 technology entrepreneurs in 2015"**

### In detail

In 2000, Dhiraj co-founded Shazam, the world's first mobile phone-based music recognition service. He raised £600,000 in seed funding and over £10m in venture capital investment. Dhiraj has been on the Board of Shazam since 2004, and is actively engaged in shaping overall product and corporate strategy. Dhiraj was previously Head of Banking Innovation at Virgin Money, where he was responsible for developing and implementing disruptive new digital banking products. He also worked in strategy and innovation roles within several other disruptive and high growth companies including Bauer Media, Infosys Limited, ?What If!, Reuters and Save the Children. Dhiraj has a degree in Mathematical Economics and an MBA in Business.

### What he offers you

Dhiraj shares with audiences the fascinating story of Shazam, one of pure innovation, foresight, and friendship. Business leaders can tap into his insights about the latest developments in technology. Dhiraj also speaks about leadership in a fast changing digital world and how to connect with the younger generations, in particular with Generation Z.

### How he presents

Dhiraj's presentations, filled with his infectious entrepreneurial spirit are fascinating and highly inspirational. A charming, witty and genuine speaker, Dhiraj knows exactly how to captivate his audience.

### Languages

He presents in English, French and Bengali.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.



[watch video](#)

## Topics

Digital DNA: How to Build a Digital Business  
Blockchain and Cryptocurrency  
Generation Z and the Future of Employment  
AI, VR and Augmented Reality  
Ethical Leadership  
EdTech and the Future of Education  
The Shazam Story