



## Deirdre Bounds

Ethical Entrepreneur and Accidental Millionaire



### CSA CELEBRITY SPEAKERS

Deirdre Bounds is one of the UK's top female entrepreneurs going from start-up to exit in 10 years. She is a down-to-earth visionary and former standup-comedienne who set up the ethical travel company i-to-i.com, which became the world's largest gap year company.

**"Deidre has northern grit and determination that represents the perfect role model for business" The Telegraph**

#### In detail

Deirdre is the Ambassador for Enterprise for Young People in Yorkshire, Patron of Marie Curie Cancer Care in West Yorkshire, a regular speaker for the international aid charity World Vision and financially supports charities that aid suffering alcoholics. She has extensive experience of working with the media and has appeared on Sky News, Radio Four and GMTV. She is a regular commentator on Radio 5 Live about women in business, financial matters and the class system. She was one of eight entrepreneurs chosen by Channel 4 to spend 4 weeks in Africa bringing enterprise ideas to a poverty stricken Ugandan village.

#### What she offers you

Deirdre Bounds is a runaway success story and what makes her story truly remarkable is that she's an entrepreneur in the purest sense. She offers insights into a life that shows astonishing triumph over adversity and that dreams really can come true.

#### How she presents

Deirdre has substance, integrity and real insight. She delivers a number of speeches to inspire, entertain and create energy, never failing to enthuse and inspire with the infectious secret of her business and personal success.

#### Topics

The Accidental Millionaire - My Entrepreneurial Journey  
Success vs Fulfilment - Why it's Important to Have Both  
Ethical Business - Integrity or Bust!  
Weird Wins - Innovate and Execute  
Break through the Glass Ceiling: Women in Business  
The Entrepreneurial Army: Getting One in your Business  
SMEs: Start-up to Exit: What's your Strategy?

#### Languages

She presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he/she could bring to your event.

#### How to book her?

Simply phone, fax or e-mail us.

#### Publications

**2009**

Fulfilled: A Personal Revolution in 7 Steps