



## David Smith

Economics Editor of the Sunday Times



### CSA CELEBRITY SPEAKERS

David Smith has been Economics Editor of The Sunday Times since 1989. He is also an assistant editor, policy adviser and chief leader-writer. David is a regular contributor to the CBI's Business Voice and also writes columns for The Times and The Sunday Times.

**"Once again David Smith has demonstrated his talent for opening up the world of economics and finance to a general audience."**  
**Gordon Brown**

#### In detail

Prior to joining The Sunday Times, he worked for The Times, Financial Weekly, Now! Magazine, the Henley Centre for Forecasting and Lloyds Bank. He was born and brought up in the West Midlands and studied at the Universities of Wales, Oxford and London. He is a visiting professor at Cardiff University. He has won a number of awards, including the Harold Wincott award for Senior Financial Journalist of the Year (2004).

#### What he offers you

David offers audiences the benefit of his expertise and insights into the UK and current global economic outlook and also the bigger issues which affect financial markets. He demystifies complex economic issues and offers advice in a clear and easily understood format.

#### How he presents

David's presentations are delivered in an articulate and relaxed manner, combined with his dry humour. David is an ideal speaker to address a wide range of audiences.

#### Topics

Global Economic Outlook  
The Dragon and the Elephant: China, India and the New World Order  
Consumable Resources - Energy, Oil and Gas  
Housing Markets

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.

#### Publications

##### 2010

The Age of Instability (about the banking crisis and the global recession)

##### 2007

The Dragon and the Elephant: China, India and the New World Order

##### 2003

Free Lunch

##### 1999

Will Europe Work? UK Current Economic Policy