



**David Rowan**  
Editor-at-Large at WIRED



## CSA CELEBRITY SPEAKERS

David Rowan is the Editor-at-Large of WIRED UK, the award-winning technology and trends magazine covering innovation and the people and businesses that are building the future. He served as Editor-in-Chief of WIRED for almost eight years, since its launch.

**"We are all disrupters now!"**

### In detail

David studies all the things that are, or soon will be changing business, culture and every aspect of our lives from AI to VR. He investigates the companies and entrepreneurs changing our world and has recently spent time with the founders of WhatsApp, LinkedIn, Google, Spotify, Xiaomi, Nest and countless other disruptive start-ups from Tel Aviv to Shenzhen. He speaks and moderates, at international conferences and has also addressed the TEDs, he frequently contributes on Newsnight and the Today programme. He also writes a monthly column for GQ magazine. David has curated an exhibition of British creative talent at the Government's Cabinet Forum conference. David's most recent awards include Techmark Technology Journalist of the Year, DMA Editor of the Year and BSME Editor of the Year in 2012.

### What he offers you

David demonstrates innovative concepts and ideas for commercial success. In his presentations he considers how technology is disrupting every industry and market, how apps change consumer behaviour and why 'social commerce' is killing traditional marketing. He also looks at how technology has evolved and reveals the ten trends that will change your sector in the next decade - and what you should be doing now to prepare. He also explains how organisations have to adapt, and how they can foster a culture of innovation.

### How he presents

David is renowned for his insightful, inspirational and thought-provoking speaking style. His presentations are lively and quick-paced. He is in great demand by corporate clients the world over.

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.



[watch video](#)

## Topics

- The Future of Retail
- How Technology is Changing Finance
- How to Create a Culture of Innovation
- Ten Technology Megatrends You Can't Ignore
- How to Survive and Prosper in a World of Exponential Technologies
- What Gamification Means for Business Advantage
- The Opportunities of 3D Printing and the New "Maker" Culture