



## David Davies OBE

Former Executive Director of the Football Association



### CSA CELEBRITY SPEAKERS

David Davies OBE has been actively involved in association football for more than 35 years, first as a BBC Television Correspondent and Presenter and then as a senior administrator and more recently Executive Director at the Football Association. He retired from the F.A. in October 2006 and is currently an advisor to a wide range of companies which share his vision of what football and sport can achieve in the future. He currently broadcasts regularly on BBC News 24, Radio 5 and Sky News.

**"A perfect ambassador of the beautiful game"**

#### In detail

At the BBC he presented programmes as diverse as the National News, Match of the Day and Songs of Praise. Over 22 years, including periods as a Political Correspondent and Education Correspondent, he reported on numerous General Elections and World Cups. His contacts extend to the highest echelons of FIFA, world football's governing body. He is probably best known in football circles for his leading role in promoting the game as a power for good both on and off the pitch.

#### What he offers you

David believes passionately in sport of all kinds as a power for good in society. In his presentations he maps out a clear game plan for achieving success and offers audiences invaluable guidance for improving communication skills and building solid relationships.

#### How he presents

An experienced media personality and eloquent speaker, David tailors his engaging presentations to perfectly suit any event or audience.

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.

#### Publications

##### 1998

My World Cup Diary 1998 Co-author with the then England Coach Glenn Hoddle

#### Topics

Sport as a Power for Good in Society  
Communication Skills  
International Relationships  
Crisis Management  
Teamwork and Motivation