



David Coulthard MBE

Former Formula One Racing Driver



CSA CELEBRITY SPEAKERS

David Coulthard is one of the most successful British drivers in the history of Formula One. A highly respected sporting pundit, David is currently BBC's F1 co-presenter with Eddie Jordan and Suzi Perry. David still competes in the DTM (Deutsche Tourenwagen Masters) German Touring Car Championship.

"One of the Greatest F1 Drivers

In detail

David joined Red Bull Racing in 2005 and announced his retirement from F1 in 2008 after his fourteenth F1 season, with 13 Grand Prix victories including two at Monaco, 62 podium finishes and he was the highest scoring driver notching up 535 points! He was the first ever recipient of the McLaren Autosport BRDC Award for young drivers. With McLaren, he took his new team's first win in three seasons at the 1997 Australian Grand Prix. In all, he scored 12 of his 13 grand prix wins and 51 of his 62 podium finishes with McLaren, and, after supporting team-mate Mika Häkkinen to the drivers' championship in 1998 and '99, he finished runner-up to Michael Schumacher in 2001. He amassed a large points haul and is sixth on the all-time scorers list, being the top British scorer. A successful businessman, David formerly owned a hotel in Monte Carlo. David is consultant to Red Bull Racing and also acts as an ambassador for Mercedes-Benz.

What he offers you

Drawing upon his successful career as one of Britain's top F1 drivers David offers audiences great insights into the strengths and challenges of an F1 driver. Using parallels from his time spent on and off the track working with prestigious teams, he offers invaluable lessons in teamwork and leadership, to empower individuals to achieve their goals.

How he presents

With a relaxed, anecdotal and humorous style, David gives businesses and organisations a rare insight into what it takes to build winning teams and compete for success at world level. A unique opportunity offers David teaming up with Mark Gallagher, F1 Expert, to duet in bespoke high-octane Q&A sessions framing clients business messages and objectives, offering their sharp business insights all set against a background of exhilarating visuals.

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Publications

2018

The Winning Formula: Leadership, Strategy and Motivation The F1 Way

2007

It Is What It Is

Topics

Leadership and Teamwork

Reaching your Goals

The Challenges of F1

Reaching the Top

Risk

The David Coulthard Story

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