Sir David Brailsford CBE

British Cycling Coach & Performance Director

CSA CELEBRITY SPEAKERS

David Brailsford CBE is a world-renowned former British cycling coach and current Team Principal and Director of Sport at INEOS. David was the director of the British Olympic cycling team overseeing an extraordinary series of performances at London 2012. David is currently team principal of UCI WorldTeam Ineos Grenadiers and is working with French football club Nice and British football club Manchester United as part of his role as Director of Sport at Ineos.

"A globally recognised performance coach"

In detail

In Beijing 2008 he masterminded Team GB's cycling gold rush and campaigned prior to it for the BMX track in Manchester, a replica of the Beijing BMX track to be open for use by local children. In 2010, he became the manager of the new British based professional team, Team Sky. David Brailsford CBE spent four years as a competitive cyclist in France before returning to the UK to study for his first degree in Sports Science. He subsequently went on to study for an MBA at Sheffield business school. He has been involved in cycling throughout his career and was first employed by GB Team as a consultant following the advent of lottery funding. He then moved on to become Programmes Director before becoming Performance Director. He led the British cycling team to many victories at the 2004 Olympic Games in Athens.

What he offers you

David's enthusiasm and professionalism, combined with his love for our sport and commitment to his job, are second to none. He offers a blend of sporting knowledge and business acumen.

How he presents

David is not someone to do things by halves and his motivational presentations get to the heart of what is required to produce consistent excellent results.

Topics

- Marginal Gains
- Motivation
- Peak Performance
- Olympic Success
- Teamwork

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.