



## David Birch

Thought Leader on Digital Money and Digital Identity



### CSA CELEBRITY SPEAKERS

One of the 2014 'Power 50' in European digital financial services and a NextBank Fintech 'titan' who was named as one of WIRED magazine's global top 15 favourite sources of news from the business and finance world. David is a Director of Consult Hyperion, a consultancy specialising in electronic transactions.

**"Europe's No. 1 Influencer in Emerging Payments"**

#### In detail

Consult Hyperion provides support to clients around the world, including all of the leading payment brands, governments and organisations including the Bill & Melinda Gates Foundation. Before helping to found Consult Hyperion in 1986, David spent several years working as a consultant in Europe, the Far East and North America. He has lectured to MBA level on the impact of new information and communications technologies and contributed to many publications. He wrote a Guardian column, is a media commentator on electronic business issues and has appeared on BBC, Sky and other channels around the world. He graduated from the University of Southampton with a B.Sc in Physics.

#### What he offers you

Considered a leading global expert on digital security, identity, digital financial services and electronic business, David provides insights into the cutting edge of these fast moving areas which are of highest interest for decision makers around the globe.

#### How he presents

An accurate observer and analyst, David's presentations are forward thinking and highly engaging.

#### Topics

Digital Money and Digital Identity  
Electronic Business Issues  
The Impact of New Information and Communications Technologies  
Digital Financial Services  
Business and Finance  
Conference Chair

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone or e-mail us.

#### Publications

##### 2014

Identity is the New Money

##### 2013

Tomorrow's Transactions - the 2013 Reader

##### 2011

Digital Identity Reader 2011

##### 2007

Digital Identity Management: Technological, Business and Social Implications