



## Dr. Daniel Thorniley

President of DT Global Business Consulting



### CSA CELEBRITY SPEAKERS

Dr. Daniel Thorniley is a leading authority on global emerging markets. The former Senior Vice President of The Economist Group, a position he held for 19 years, is now Senior Consultant to over 200 companies in East-Central Europe, Russia, The Middle East and Africa as well as a member of the Global Advisory Board of Aecom.

**"Danny Thorniley is a remarkable public speaker. Knowledgeable, insightful, provocative and very funny." Rt Hon John Major**

#### In detail

Educated at Oxford University, Dr Thorniley also holds a Doctorate from the Centre for Russian and European Studies and contributes to several journals. He makes frequent appearances on BBC and Channel 4 Television, CNN, CNBC as well as occasional radio interviews around the world. Previously Dr Thorniley worked at the United Nations as the United Kingdom representative at the Vienna Centre, a United Nations office for political and economic research, based in Vienna, Austria. He delivers in-house briefings to the boards of major US and European companies and has held several advisory Board roles with major multinational companies.

#### What he offers you

Daniel offers decision makers a wealth of useful actionable information, focusing on the business environment, market entry and development, banking, financing, politics and economic situation. Daniel speaks about all major markets of the world (USA, Europe, the UK) specialising in emerging markets such as China, Russia, India, the Middle East and Central Europe.

#### How he presents

A challenging, informative and well balanced speaker, Daniel's scintillating presentations are both high content and factual and delivered with his trademark sense of humour. He is able to entertain the audience through a two-fold approach combining insight and provocative commentary.

#### Topics

Global Business Trends and Corporate Strategy  
Business Trends in East-Central Europe  
The Global Economic Landscape  
Market Entry and Development  
Banking and Financing  
Opening the Chinese Market  
Facilitator / Moderator  
Host

#### Languages

Dr Thorniley presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.

#### Publications

##### 2004

Doing Business in Emerging Markets

##### 1988

The Rise and Fall of the Soviet Communist Party

##### 1987

Rural Economics and Rural Sociology: East-West Perspectives

A Business Profile of the Soviet Agro-industrial Sector