



# Christer Holloman

Technology Expert & Futurist



## CSA CELEBRITY SPEAKERS

Christer Holloman is an expert commentator and former resident blogger at Sky News Tech Talk; experienced keynote speaker and Chairman of First Tuesday - UK's largest network for high growth technology SME's and their investors. Chris launched Expedia founder Rich Barton's new \$90m start-up Glassdoor.com in Europe, and is frequently invited to write for The Guardian, Sky News and GQ about how organisations can make the most of opportunities presented by new technologies.

**"One of London's Most Influential Individual Within New Media" The Evening Standard**

### In detail

Christer was previously Head of Digital Product Development at The Times and The Sunday Times, responsible for award-winning apps and delivering new digital revenue streams. A born entrepreneur, Christer's childhood games became a blueprint for his future career, but it was in the year 2000, at the height of the IT boom, that Christer established himself as a business force to be reckoned with when he launched a local social networking site, and then sold it to an investor for an undisclosed amount, only 6 months later.

### What he offers you

Christer's expertise lies in technology and social media, and he's a fascinating futurist who uses his insight and experience to inspire and inform. He inspires and excites audiences with new ideas they can apply to their own business or department.

### How he presents

Apart from his contagious energy, entertaining presentations, and sunny personality, Christer embodies real digital innovation and delivery, and is an exceptional speaker on the subject.

### Topics

The Future of Social Media  
The Most Important Digital Trends Right Now a What to Make of Them  
The Key Strategies Now Being Adopted By Successful Digital Entrepreneurs  
Intrapreneurship - Creating a Culture of Enterprise  
Entrepreneurship & Innovation

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

### Publications

#### 2014

The Social Media MBA Guide to ROI

#### 2013

The Social Media MBA in Practice

#### 2012

The Social Media MBA