



## Chris Skinner

Finance and Banking Expert



### CSA CELEBRITY SPEAKERS

Chris Skinner is best known as an independent commentator on the financial markets through the Finanser and Chair of the European networking forum the Financial Services Club, which he founded in 2004. The Financial Services Club is a network for financial professionals. He is also an expert on technology trends. He shows how the rapid pace of change and tomorrow's technology must inform today's business strategy. He is the Chief Executive of Balatro Ltd, a research company and the co-founder of the website Shaping Tomorrow.

**"Chris is a visionary with a real command of the factors which shape our future"**

#### In detail

Chris is a regular commentator on Sky News, BBC News, and Bloomberg concerning banking issues. Prior to founding Balatro, Chris was Vice President of Marketing and Strategy for Unisys Global Financial Services and he was the Strategy Director with NCR Financial Services. These roles helped spark Chris's specialisation in the future of financial services after he created the Global Future Forum in Unisys and the Knowledge Lab in NCR. He serves as a Judge on many awards programs including the Card Awards and the Asian Banker's Retail Excellence Awards. He is a Fellow of the British Computer Society, a Fellow of the Institute of Management Services, an Associate of the Chartered Insurance Institute and a Chartered Insurance Practitioner.

#### What he offers you

Chris Skinner is known to be an exceptional speaker which is why he is regularly requested to keynote at many of the financial market's most prestigious events. He also regularly opens as keynote at many private industry events. His keynote addresses focus upon the key current trends and future scenarios for all areas of financial services, across retail and investment markets and payments.

#### How he presents

Chris is a visionary, committed and highly knowledgeable about tomorrow's trends. His energy, drive and enthusiasm for innovation and change impresses his audiences. His insights into financial services and his contribution to this industry will continue to pay dividends over many years.

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone or e-mail us.

#### Publications

##### 2014

Digital Bank

##### 2011

The Extraordinary Madness of Banks and the Extreme Folly of Governments (The Complete Banker)

##### 2010

Money for Nothing and Your Cheques for Free

##### 2007

The Future of Banking: in a Globalised World: The Skinner Chronicles

#### Topics

The Time is Ripe for Disruption in Banking  
Reimagine Financial Services  
Millennial Disruption; The Future of Financial Institutions  
Digital and Online Business  
Technology Leaders