



# Chris Boardman MBE

Former Professional Cyclist



## CSA CELEBRITY SPEAKERS

Chris Boardman was the equipment and technical manager to the TeamGB cyclists at the 2008 Beijing Olympic Games who achieved unparalleled success. He is the Director of Coaching, British Cycling's Olympic Programs, Head of Research and Development British Olympic Cycling Team.

### A brilliant motivator and inspirational speaker

#### In detail

Chris accumulated innumerable national titles before bursting onto the scene in 1992 when he won gold at the Barcelona Olympics in the 4000m pursuit. This achievement turned him into a household name almost overnight. He also snatched the world record from his great rival to stamp his name firmly in the world of professional cycling. At the Atlanta Olympics, he took bronze in the Individual Time Trial event. That year he also won the prestigious Grand Prix de Nations event, became world 4000m individual pursuit champion, as well as regain the Hour Record at Manchester. In 1994, Chris took on cycling's greatest challenge - the Tour de France and took three titles at cycling's World Championships in impressive style. He is the co-founder of Boardman Bikes, the most respected and fastest growing British Bike Brand in decades.

#### What he offers you

Chris offers audience a personal insight into the drive and self motivation required to become an Olympic champion and how to achieve our goals in both our professional and private lives. He was awarded an MBE by the Queen in 1992. His media experience to date includes being a member of ITV's cycling commentary team and covering major cycling events for the BBC.

#### How he presents

One of Britain's most successful cyclists, an experienced speaker and media personality Chris is in great demand at events throughout Europe. His relaxed and professional presentation style makes him an ideal choice for any company event.

#### Topics

Surviving Success  
Greeks, Geeks, Triumphs and Turbulence  
Motivation  
Achieving Goals  
Reaching the Top

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone or e-mail us.

#### Publications

##### 2016

Triumphs and Turbulence: My Autobiography

##### 2015

Biography of the Bike: The Ultimate History of Bike Design

##### 2003

Complete Bike Book (Foreword)