



## Brett King

Global Expert on Retail Banking, Founder of Movenbank



### CSA CELEBRITY SPEAKERS

Brett King is a best-selling author, a well-known industry commentator, the host of the BREAKING BANK\$ radio show on Voice America, and the founder of the revolutionary mobile-based banking service Moven. King was voted as American Banker's Innovator of the Year in 2012.

**"Brett has the ability to show how the future will feel"**

#### In detail

Saying one should innovate and be ahead of digital disruption is easy, but Brett doesn't just talk the talk - he walks the walk. King has been featured on FoxNews, ABC, CNBC, Bloomberg, BBC, Financial Times, The Economist, ABA Journal, Bank Technology News, The Asian Banker Journal, The Banker, Wired magazine and many more. He contributes regularly as a blogger on Huffington Post and was nominated by Bank Innovation as one of the Top 10 "coolest brands in banking."

#### What he offers you

One of the premiere speakers on financial disruption, Brett's interactive style and entertaining presentation is not only enjoyable but informative too. He brings fresh insights and true examples which inform and motivate audiences to rethink their attitudes to new technologies.

#### How he presents

Whether it's a keynote, a workshop, a strategy session, a VIP luncheon, a live broadcast of his radio show Breaking Banks or all of these things together, Brett King will work with you to make your event the biggest success possible.

#### Topics

The Big Shift  
Goodbye Cheque Book hello Facebook  
The Battle for the Bank Account  
Advocacy, Behaviour, Context  
The Evolution of the Bank Account  
Building a Bank for Gen-Y and Digital Natives

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone or e-mail us.

#### Publications

##### 2014

Breaking Banks

##### 2012

Branch Today, Gone Tomorrow

Bank 3.0

##### 2010

Bank 2.0